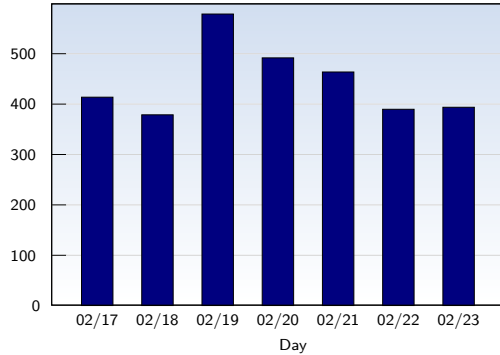




Weekly Report 02/17/2008 - 02/23/2008

For pizzaradio.com

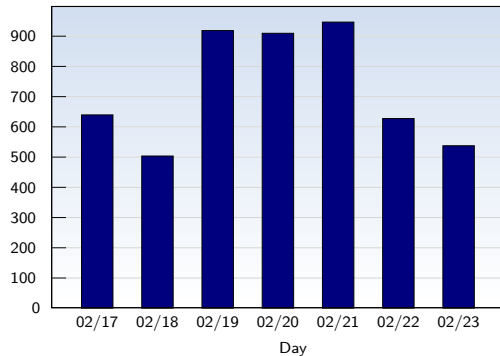
Unique Visits



Date	Amount
Sunday 02/17/2008	414
Monday 02/18/2008	379
Tuesday 02/19/2008	579
Wednesday 02/20/2008	492
Thursday 02/21/2008	464
Friday 02/22/2008	390
Saturday 02/23/2008	394
Total	3112

This analysis summarizes multiple page impressions of an individual visitor into unique visits. A visitor is counted as an unique visit when requesting at least one page. If more than 30 minutes have elapsed since the first page impression, further requests will be counted as a new unique visit.

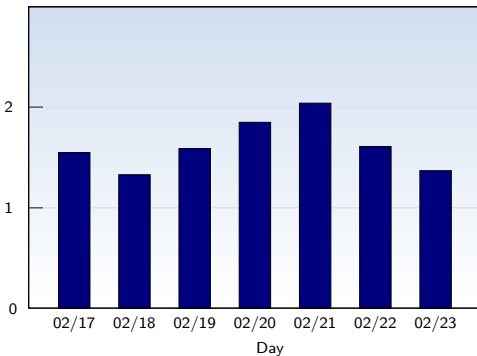
Page Views



Date	Amount
Sunday 02/17/2008	640
Monday 02/18/2008	504
Tuesday 02/19/2008	919
Wednesday 02/20/2008	910
Thursday 02/21/2008	947
Friday 02/22/2008	628
Saturday 02/23/2008	538
Total	5086

These statistics show all successful page views (also known as page impressions) and the time they were made. Only fully loaded pages are counted. Individual images and components are not included.

Pages per Visit

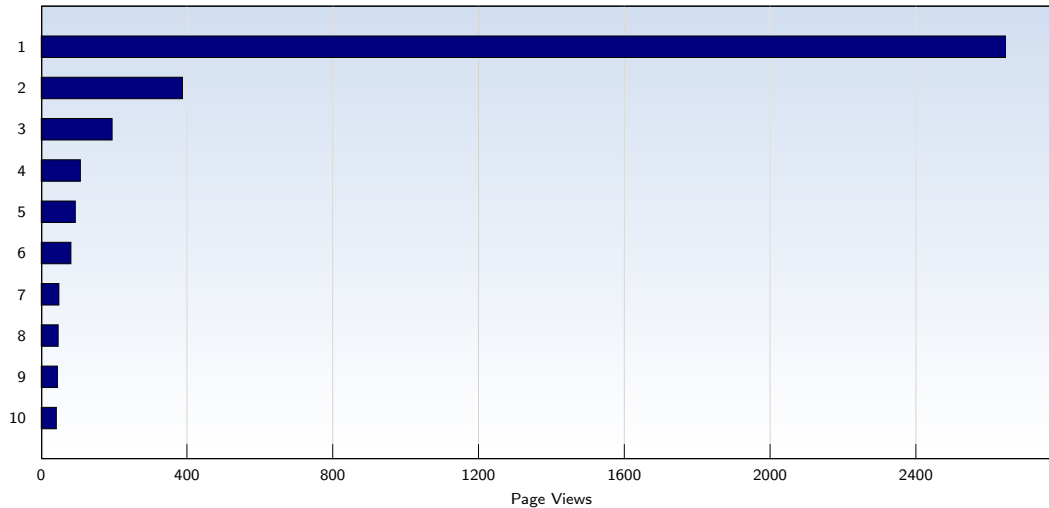


Date	Amount
Sunday 02/17/2008	1.55
Monday 02/18/2008	1.33
Tuesday 02/19/2008	1.59
Wednesday 02/20/2008	1.85
Thursday 02/21/2008	2.04
Friday 02/22/2008	1.61
Saturday 02/23/2008	1.37
Average	1.63

The average number of pages opened per unique visit. Only fully loaded pages are counted.



Top 10 Popular Pages

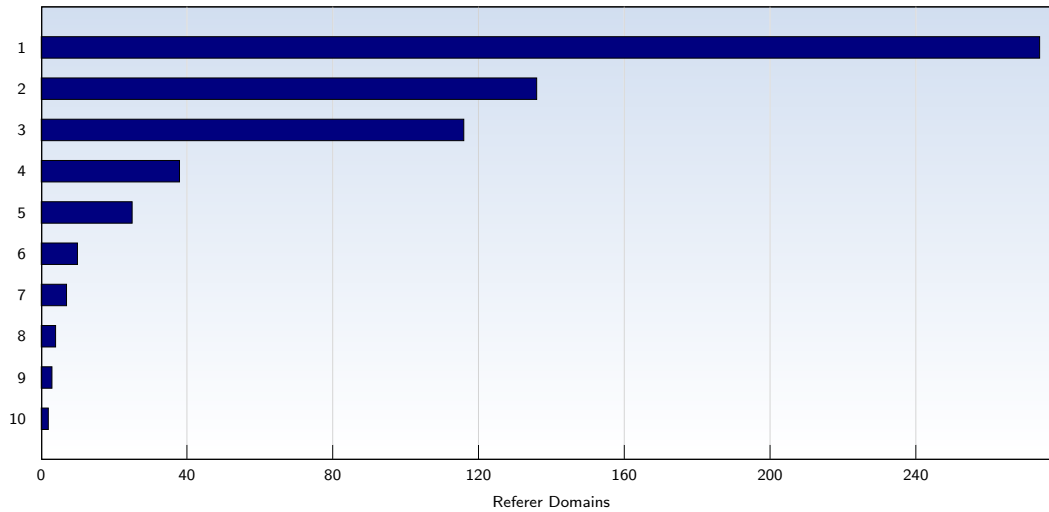


Rank	Page	Amount	%
1	pizzaradio.com/	2646	52
2	pizzaradio.com/wp-content/plugins/podpress/podpress.js.php	388	7
3	pizzaradio.com/wp-content/plugins/podpress/podpress_backend.php	195	3
4	pizzaradio.com/wp-login.php	108	2
5	pizzaradio.com/index.php	94	1
6	pizzaradio.com/podcasts/ask021908.mp3	82	1
7	pizzaradio.com/podcasts/2007.05.10 This week in Pizza.mp3	49	0
8	pizzaradio.com/podcasts/twip021908.mp3	47	0
9	pizzaradio.com/podcasts/olddough.mp3	45	0
10	pizzaradio.com/podcasts/2007.04.10 - Dough Doc.mp3	42	0
	Total	5086	

These statistics show you the most frequently called pages.



Top 10 Referer Domains



Rank	Domain	Amount	%
1	soso.com	274	8
2	pmq.com	136	4
3	singingfish.com	116	3
4	google.com	38	1
5	live.com	25	0
6	yahoo.com	10	0
7	feedburner.com	7	0
8	msn.com	4	0
9	cachefly.net	3	0
10	google.co.uk	2	0
	Total	636	

636 out of 3112 visits contained a referer that could be evaluated. This analysis shows domains referring to your site. Subpages are summarized under the main domain.