

2008 US Edition Rates

PMQ'S PIZZA MAGAZINE'S MAILING LIST - 40,000 CIRCULATION

The PMQ's Pizza Magazine mailing list has been in development for ten years. Beginning with the Dunn and Bradstreet list of every pizza store-owner in America, it has been supplemented with over 30 other lists of interest, as well as thousands of subscribers who have requested *PMQ Pizza Magazine*.

Since 1997, every new pizza store-owner has been added to our database list from Info-USA. In addition, the new store list from Foodservice Reports introduces new operators on a weekly basis, as well as the top 400 American pizza chains.

PMQ'S PIZZA MAGAZINE IS A BPA WORLDWIDE AUDITED PUBLICATION.

PMQ'S CANADA WILL BE PUBLISHED AS A SPECIAL SUPPLEMENT TWICE A YEAR IN THE JUNE/JULY AND NOVEMBER/DECEMBER ISSUES OF PMQ-US.

PMQ'S PIZZA MAGAZINE AD RATES

Color	1x	3x	6x	9x	18x
Full Page	\$6,278.00	\$5,924.00	\$5,572.00	\$5,373.00	\$5,176.00
2/3 Page	\$4,919.00	\$4,492.00	\$4,140.00	\$3,956.00	\$3,373.00
1/2 Page	\$3,324.00	\$3,420.00	\$3,234.00	\$3,136.00	\$3,037.00
1/3 Page	\$2,740.00	\$2,612.00	\$2,485.00	\$2,407.00	\$2,330.00
1/4 Page	\$2,217.00	\$2,131.00	\$2,033.00	\$1,976.00	\$1,919.00
1/6 Page	\$1,764.00	\$1,693.00	\$1,637.00	\$1,595.00	\$1,553.00
Spread	\$11,212.00	\$10,500.00	\$9,793.00	\$9,296.00	\$9,000.00

B/W

Full Page	\$5,604.00	\$5,250.00	\$4,898.00	\$4,648.00	\$4,501.00
2/3 Page	\$4,246.00	\$3,863.00	\$3,467.00	\$3,275.00	\$3,099.00
1/2 Page	\$2,916.00	\$2,746.00	\$2,561.00	\$2,462.00	\$2,361.00
1/4 Page	\$1,543.00	\$1,457.00	\$1,360.00	\$1,303.00	\$1,246.00
1/6 Page	\$1,090.00	\$1,020.00	\$964.00	\$921.00	\$877.00

Premium Positions

Cover 2	\$7,534.00	\$7,109.00	\$6,686.00	\$6,447.00	\$6,210.00
Cover 3	\$7,220.00	\$6,812.00	\$6,407.00	\$6,179.00	\$5,951.00
Cover 4	\$7,533.00	\$7,109.00	\$6,686.00	\$6,447.00	\$6,210.00

For Sales Information

Linda Green

linda@pmq.com
662-234-5481 ex. 121

Stephanie Leonard

sleonard@pmq.com
662-234-5481 x 127

Clifton Moody

clifton@pmq.com
662-234-5481 x 138