



PMQ's Pizza Magazine Mechanical Specifications

MAGAZINE TRIM SIZE: 7.875 inches wide x 10.875 inches tall

Quick Fact:

More advertisers choose PMQ's Pizza Magazine! We are proud to have more advertisers per issue than any other competing pizza industry trade publication.



Full bleed spread (all 4 sides)

(Keep printed matter centered per page to 15" x 10.375")
16.25" x 11.125"
(41.275cm x 28.2575cm)



Double Truck

Bleed gutter only (nonbleed spread)
(Keep .25 inch safety on each side of gutter)
15" x 10"
(38.1cm x 25.4cm)



Full bleed page (all 4 sides)

(Keep printed matter centered per page to 7" x 10.375")
8.125" x 11.125"
(20.6375cm x 28.2575cm)



Full page

7" x 10"
(17.78cm x 25.4cm)



2/3 page

4.625" x 10"
(11.7475cm x 25.4cm)

1/3 page vertical

2.25" x 10"
(5.715cm x 25.4cm)



1/2 page horizontal

7" x 4.875"
(17.78cm x 12.3825cm)



1/2 page island

4.625" x 7.5"
(11.7475cm x 19.05cm)

1/6 page vertical

2.25" x 4.875"
(5.715cm x 12.3825cm)



1/2 page vertical

3.375" x 10"
(8.5725cm x 25.4cm)

1/4 page vertical

3.375" x 4.875"
(8.5725cm x 12.3825cm)

For Graphic Information
Call 662-234-5481

Marco Birge x 135
marco@pmq.com