

# PMQ's Pizza Magazine

2008 Rate Card  
China Edition



## PMQ China Distribution

### Circulation

5,000 per issue

### China Pizza Stores

3,500

For Sales Information

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# 2008 China Edition Rates

## CHINA'S PIZZA INDUSTRY BUSINESS MAGAZINE

**PMQ's Pizza China Magazine:** The world's largest country is now the world's fastest growing pizza market! Get on board with us and explore the virtually unlimited possibilities in Asia as we set up our Pizza Industry Information Center overseas at Chinese tradeshows and publish our quarterly magazine, PMQ's Pizza China Magazine.

## PMQ'S PIZZA CHINA MAGAZINE AD RATES

Process Color	1x	4x	Spot Color
Full page	\$2,500	\$1,950	add \$100
2/3 page	\$2,100	\$1,650	\$100
1/2 page	\$1,400	\$1,200	\$100
1/3 page	\$1,000	\$800	\$100
1/4 page	\$700	\$600	\$100
1/6 page	\$500	\$350	\$100

Chinese Translation \$100

1-inch Graphic Box \$800/year

2-inch Graphic Box \$1,400/year

## 2008 ISSUE DATES

Issue	Spring	Summer	Fall	Winter
Close Date	Jan 18	Apr 18	July 18	Oct 16
Artwork	Feb 9	May 9	Aug 9	Oct 31

## WEB BANNER

Quarterly	Yearly
\$500	\$1,800

## PMQ's Shanghai Pizza Pavilion 2008:

December 4-6, 2008

For information, contact

Weihua Watson at 662-234-5481 x 128.

[www.fhcchina.com](http://www.fhcchina.com)

**PMQ's Consulting Service:** To learn more about the Chinese pizza market, contact PMQ China Consultants Weihua Watson or Yvonne Lui.



## QUICK FACT:

PMQ China is the first and only pizza magazine dedicated to the pizza industry in China and published entirely in Chinese. PMQ China brings the same services and resources to the Chinese and Asian pizza markets that you can find in The U.S., Europe and other places.